

# Produce

## Mildura Region - Australia



**Citrus** The Mildura region enjoys an excellent reputation for producing high quality citrus, growing approximately 24% of the nation's crop.

44% of the citrus grown in the region is exported, 22% is sold as fresh fruit on the domestic market, and 34% is processed into juice.

For further information contact:

Murray Valley Citrus Board

Phone: 03 5051 0500 Web: [www.mvcitrus.org.au](http://www.mvcitrus.org.au)

Email: [executive@mvcitrus.org.au](mailto:executive@mvcitrus.org.au)

**Table Grapes** are a large component of the Mildura region's horticultural production, accounting for 74% of all table grapes grown in Australia.

For further information contact:

Australian Table Grape Association

Phone: 03 5021 5718 Web: [www.atga.com.au](http://www.atga.com.au)

Email: [atgainc@ncable.com.au](mailto:atgainc@ncable.com.au)

**Olives & Olive Oil** The Mildura and Swan Hill regions' Mediterranean-like climate and soils are ideal for consistent production of high quality olives.

In recent years, large scale commercial planting has occurred, fuelled by increasing demand in Australia and in many other parts of the world, due to the popularity of Mediterranean cuisine and greater awareness of the dietary benefits of olive oil.

For further information contact:

Boundary Bend Estate

Phone: 03 5272 9500 Web: [www.boundarybend.com](http://www.boundarybend.com)

Email: [office@boundarybend.com](mailto:office@boundarybend.com)

**Wine** The Mildura Murray Darling region is home to over 40 wineries and wine producers, ranging from boutique to large scale facilities, that crush anywhere from 5 to 120,000 tonnes annually.

Mildura Murray Darling is the second largest wine region in Australia, with about 1,300 growers and 23,000 hectares of vineyards, producing approximately 400,000 tonnes annually.

Depending on seasonal variations, the Mildura Murray Darling wine region contributes up to 25% of the national crush. The value of winegrape production each year in the Mildura Murray Darling region is approximately AUD\$200 million. More Chardonnay (in excess of 100,000 tonnes annually) is produced in this region than anywhere else in Australia.

For further information contact:

Mildura Murray Darling Wine Industry Association

Phone: 03 5051 2000 Web: [www.mildurawines.com.au](http://www.mildurawines.com.au)

Email: [info@mildurawines.com.au](mailto:info@mildurawines.com.au)

**Dried Grapes** 95% of Australia's dried vine fruit is produced in the Mildura region.

The success of the dried grape industry can be attributed to the dry climate, soil type and the irrigation systems in the area.

The main varieties grown for dried grapes are Sultanas, Currants, Raisins and Sunmuscats.

Thompson Seedless (large Sultanas) normally grown for the fresh fruit market, can also be dried when excess has been produced for the table grape industry.

For further information contact:

Australian Dried Fruit Association

Phone: 03 5023 5174 Web: [www.adfa.asn.au](http://www.adfa.asn.au)

Email: [enquiries@adfa.asn.au](mailto:enquiries@adfa.asn.au)

**Almonds** Approximately 65% of Australian almonds are grown in the Mildura and Swan Hill regions, which are at the forefront of rapid industry growth. Production will double in the coming years, as newly planted trees mature.

Almonds are considered one of the most stable horticultural industries and enjoy strong investor confidence, with healthy returns per acre. This is reflected in large scale developments in the region.

For further information contact:

Almond Board of Australia

Phone: 08 8582 2055

Web: [www.australionalmonds.com.au](http://www.australionalmonds.com.au)

Email: [admin@australionalmonds.com.au](mailto:admin@australionalmonds.com.au)

**Honey** Local honey demands a premium for its high density and low moisture levels. Other products include bees wax, royal jelly, queen bees and pollen.

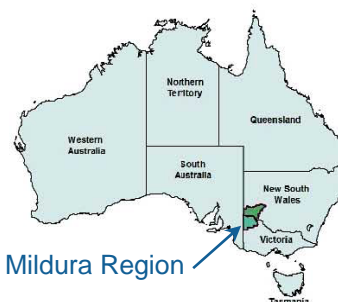
With greater recognition of the therapeutic and health benefits of honey, local investors are beginning to explore emerging value-adding opportunities, such as Honey Straws for endurance athletes.

For further information contact:

Beekeepers Choice

Phone: 03 5029 3270

Email: [beekeeperschoice@bigpond.com](mailto:beekeeperschoice@bigpond.com)



**mildura**  
DEVELOPMENT CORPORATION

[www.milduraregion.com.au](http://www.milduraregion.com.au)