



## MEDIA RELEASE

### Murray Cod aquaculture industry information session 3 December 2009

Farmers and investors are invited to take part in an information session on the open water Murray Cod aquaculture industry development plan.

The information session will provide an overview of the open water Murray Cod aquaculture including the process, market information, the industry development plan, research and development and how participants can be involved. Anne Mansell, Chief Executive Officer of the Mildura Development Corporation explained that "As well as providing an overview of the industry, participants will be able to sample the end product and go on a tour of an operating open water Murray Cod facility".

Murray Cod is a highly-marketable fish species with great health properties including a low to medium fat content, high omega-3 fatty acid profile and a pleasing appearance when served as a whole or filleted fish.

This is a great opportunity for farmers and investors to learn more about the open water Murray Cod industry and investigate diversifying their income.

The Victoria Open Water Murray Cod Aquaculture Industry Development Plan is a joint project of the Swan Hill Rural City Council, Mildura Rural City Council, Mildura Development Corporation, Regional Development Victoria, Department of Primary Industries and Industry.

The information session and tour will take place on Thursday, 10 December from 11am to 2pm at Restaurant Delice, Sunraysia Institute of TAFE. The cost is \$25 and includes lunch and refreshments.

For more information or to register, please contact Claire Oswin on 5032 3033 or [coswin@swanhill.vic.gov.au](mailto:coswin@swanhill.vic.gov.au).

#### **END OF MEDIA RELEASE**

For further information please contact the Mildura Development Corporation office.

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