

# MEDIA RELEASE

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## Tourism Gold – A success from our region

Mildura Regional Development would like to publicly acknowledge the efforts and excellence of Murray Offroad Adventures who won Gold in the RACV Victorian Tourism Awards - Tour & Transport Operators Category late last month.

In just their second year of operation, Murray Offroad Adventures are industry leaders and committed advocates for the region they love. Owners and Operators, Peter and Jeanie Kelly, showcase the Mildura regions best kept secrets - where the Murray meets the outback.

“As a destination, it is great to see the success of new products once they’re established in the region” said Mildura Regional Development CEO, Brett Millington. “The awards take hard work and determination by those businesses who apply and to see them achieve gold in just their second year is a credit to them as operators.

Murray Offroad Adventures provide tailored, nature-based tours which explore Mallee tracks, redgum forests and open landscape offerings. From enjoying a campfire on a Murray River sandbar, bird watching or star gazing to getting up close and personal to emus and kangaroos, it’s clear that Peter and Jeanie have a keen understanding of what makes a memorable holiday.

Mr Millington recognised the benefits these types of achievements have on the region. “Not only does a success like this put their business on display to a greater audience, it also puts our region on display to avid nature-based travellers, international tourists and those private investors who are looking at establishing new product in regional locations.

**Ends.**

**Photo 1 :** Peter and Jeanie Kelly – Murray Offroad Adventures

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